



The Women's Heart Foundation
Invites you to join them for

The 5th Annual

WOMEN'S HEART RED DRESS LUNCHEON

Featuring a RED DRESS TRUNK SHOW by Lord & Taylor

Saturday, February 6, 2010 12 noon - 3:00 p.m.

exhibits start at 11:30 a.m.

Trenton Marriott Hotel

ABOUT THE EVENT:

The Women's Heart Foundation (WHF) joins the NIH Heart Truth Red Dress* awareness campaign to connect red fashions with women's heart health. WHF is organizing this statewide awareness day with the New Jersey State Federation of Women's Clubs and other groups, hosted by women leaders in New Jersey and beyond. The event marks the 16th annual Women's Heart Week in New Jersey. As the founder of the global movement to raise awareness of heart disease as it affects women differently, the WHF is proud to celebrate this momentous occasion.

WHY WEAR RED?

Heart disease is women's #1 killer and women have not benefited from recent technological advances as much as men. Symptoms also differ and continue to be missed both by women and their healthcare practitioners. Certain risk factors confer - like diabetes - confers 3-4 times the risk of heart disease to women when compared to men with diabetes, and the rate of diabetes is soaring in the U.S. with 18 million sufferers. Type II diabetes, usually linked to unhealthy lifestyle choices, is at epidemic proportion. The program acts as a RED ALERT to women and to community leaders responding to this health crisis. It also is an opportunity to promote healthier living by women and their families and to educate women about the latest advances in fighting this disease.

* The red dress is a trademark of the DHHS to signify heart disease in women. The red dress featured herein is a service mark of the Women's Heart Foundation.



Do you have a tool, product or resource to benefit women, employers, communities, hospitals or schools? This event presents an excellent opportunity for you to present your company's services directly to consumers. We expect 200 attendees, representing women consumers, professional women, community leaders, health experts and educators at this event.

SPONSORS

Please complete and return the following page. Thank you!

ATTN: Bonnie Arkus, Executive Director, Women's Heart Foundation

1901 N. Olden Ave Ext, Suite 6A, Ewing, NJ 08618

Fax--(609) 771-3778 / Phone -- (609) 771-9600 / Cell—(609) 433-5047

Email – bonnie@womensheart.org

My company will participate as a:

Red T-Shirt Sponsor \$5,000 (Please Confirm by Jan. 20)

The benefits of support include:

- Recognition in program booklet and on 200 T-shirts, Verbal recognition at event. Exhibitor table.
- Five complimentary reserved seats VIP seats

Red Tote Sponsor \$3,000 (Please Confirm by Jan. 20)

The benefits of support include:

- Recognition in program booklet and on 200 Totes. A 6' x 36" draped exhibit table
- Three complimentary reserved seats VIP seats

Health Exhibitor \$500 (Please Confirm by Jan. 27)

The benefits of support include:

- Recognition in program
- A 6' x 36" draped exhibit table
- Two complimentary reserved seats

Table Sponsor \$350 (Please Confirm by Jan. 27)

The benefits of support include:

- Recognition in program booklet
- Two complimentary reserved seats

Ad Book (\$500 – full page ad; \$250 – ½ page ad; \$50 - listing as a "Friend of Women's Hearts")

PLEASE CONFIRM BY: January 20 and send jpg, tiff, pdf or eps attachment

Ad cannot exceed 8 x 5. The benefits of support include:

- Recognition in program booklet



Response form

Feb 6, 2010 Women's Heart Luncheon event at the Trenton Marriott Hotel
 Fax--(609) 771-3778 / Phone --(609) 771-9600 / Cell – (609) 433-5047
 Email – bonnie@womensheart.org

Health Expo attendees will have access to the exhibits during the entire event.
Respond to Email – bonnie@womensheart.org

<u>Contact for the Exhibit Table:</u>		
Company Name	Contact Name/Title	
Address		
Phone	Fax	Email address

- Please email a black and white logo in a .jpeg, .tif or .eps format, by the deadline above.
- Please make checks payable to Women's Heart Foundation. We are a 501(c) (3) organization, Tax ID # 22-3176344.

Requirements:

___ Electricity/Power supply

___ Access to water

___ Other:

ADMIN

Assign Table # _____

Fee: _____

In-kind donation:

Comments: