



RUN FOR MOM

runformom.org

Sponsorship Levels

7th Annual Mother's Day 5K Run/Walk May 9, 2010

Platinum and Gold sponsors must commit by March 9 in order to be listed on a postcard mailing to 4,000 and by April 9 to be listed on T-shirt. Send company logo as jpg, tif or eps to Bonnie@womensheart.org Please circle level of support with your initials and fax this form to 609.771.3778.

PLATINUM: \$7,500	GOLD: \$5,000	SILVER: \$2,500	BRONZE: \$1,000	FRIEND
<p>Pre-event:</p> <ul style="list-style-type: none"> - TOP Level Placement of company logo on flyers, back of Walk T-shirt, invitational brochures, collateral material. - Media mentions in news ads, press releases, collateral materials, event program w/ company logo <p>Event day:</p> <ul style="list-style-type: none"> - Tent canopy provided for company to exhibit near the registration area - Recognized race day as a "Platinum Sponsor" with accompanying Finish Line Banners WHF creates <p>Signage:</p> <ul style="list-style-type: none"> - Creation of two 2 1/2' x 6' Finish Line Banners. - Designation on "Women's Heart Leader" board (make request for banners at least 2 weeks prior to event) - Race invitations-ten comps to associates, employees, friends or others to participate <p>Post-event:</p> <ul style="list-style-type: none"> - Recognition with company logo and hyperlink to your company's website on RUN webpage - E-Newsletter: Company logo included on two WHF newsletters distributed to 1000 subscribers- company hyperlink included - under section: This issue sponsored by... - 2 minutes podium time 	<p>Pre-event:</p> <ul style="list-style-type: none"> - SECOND Level Placement of company logo on flyers, back of Walk T-shirt, invitational brochures, collateral material. - Media mentions in news ads, press releases, collateral materials and event program w/ company logo <p>Event day:</p> <ul style="list-style-type: none"> -Tent canopy provided for company to exhibit near the registration area -Recognized race day as a "Gold Sponsor" with accompanying Finish Line Banner WHF creates <p>Signage:</p> <ul style="list-style-type: none"> - Posting of up to two 2 1/2' x 6' Finish Line Banners (company provides). -Designation on "Women's Heart Leader" board -Race invitations-ten comps to associates, employees, friends or others to participate <p>Post-event:</p> <ul style="list-style-type: none"> -Recognition with company logo and hyperlink to your company's website on RUN webpage -E-Newsletter: Company logo included on one WHF newsletters distributed to 1000 subscribers- under section: This issue sponsored by... 	<p>Pre-event:</p> <ul style="list-style-type: none"> - THIRD Level Placement of company logo on flyers, back of Walk T-shirt, invitational brochures, collateral material. - Media mentions in news ads, press releases, collateral materials and event program w/ company logo <p>Event day:</p> <ul style="list-style-type: none"> -Exhibit table near registration <p>Signage:</p> <ul style="list-style-type: none"> -Recognized race day as a "Silver Sponsor" with accompanying Finish Line Banner (company provides). Designation on "Women's Heart Leader" board -Race invitations-three comps to associates, employees, friends or others to participate 	<p>Pre-event:</p> <ul style="list-style-type: none"> - Recognition in releases, posters, flyers and on event "Women's Heart Leader" board and collateral material -Recognition with company logo on Women's Heart dedicated Run For Mom webpage <p>Event day:</p> <ul style="list-style-type: none"> -Exhibit table -Recognized race day as a "Bronze Sponsor" -Race invitations-two comps to associates, employees, friends or others to participate -Recognized race day as a "Bronze Sponsor" 	<p>Pre-event:</p> <ul style="list-style-type: none"> - Recognition in releases, posters, flyers and on event "Women's Heart Leader" board and collateral material - Recognition with company logo on Women's Heart dedicated Run For Mom webpage <p>Event day:</p> <ul style="list-style-type: none"> -Recognized race day as an " in-kind Sponsor" <p><i>Note: "Friends" provide in-kind support such as bottled water, bagels, fresh fruit and/or power bars for runners; food items for volunteers, DJ services, photography services, door prizes, gifts for participants' goodie bags, and any other collateral support</i></p>

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All proceeds benefit heart disease awareness, education and prevention programs

