



**RUN  
FOR  
MOM**  
runformom.org

Women's Heart Foundation  
**7<sup>th</sup> Annual Mother's Day 5K Run/Walk**  
**May 9, 2010**

DATE: March 1, 2010  
TO: Corporate Contact/Public Relations  
RE: Sponsorship opportunities RUN FOR MOM

Dear Sir or Madam:

Did you know that heart disease is the number one killer of woman? The Women's Heart Foundation (WHF) is the only heart organization implementing heart disease prevention projects and co-manages a risk-reduction wellness and prevention program at Trenton High, in partnership with the Trenton Board of Education.

WHF, a 501c3 organization, is seeking corporate sponsors for our 7th annual RUN FOR MOM 5K on Mother's Day - May 9, 2010. The Run will take place at the Mercer County Park in central New Jersey and we would like to take this opportunity to invite you to participate through becoming a sponsor and sending a corporate team to compete in the 5K race. The professionally managed and scored Run event will be followed by a Kids Fun Run and culminate with an awards ceremony. The program commemorates the official launch of National Women's Health Week and serves as a platform to educate women about heart disease while promoting family health with a fun activity that honors Mom on her special day.

Sponsorship is available at many different levels, ranging from our Platinum Sponsorship of \$7500 to our Friend Sponsorship, which provides in-kind donations of products or services. The benefits of sponsorship and the sponsorship levels are attached. Additional information is available on our website at [www.runformom.org](http://www.runformom.org).

Tables are also available at \$100 whereby you may exhibit vendor materials to our race participants (Complimentary tables are included at several sponsorship levels). Please contact us if you are interested in sponsoring this event and/or sending a corporate team to participate. If considering a Platinum or Gold level sponsorship, we need to hear from you by no later than **March 7** to make the deadline for your company logo to appear on our postcard mailing to 4,000 dedicated WHF supporters, and by **April 7** to have your company logo printed onto the back of 250 Run t-shirts. For questions or assistance please contact Bonnie or Robin.

Thank you for your consideration of support. We look forward to hearing from you soon.

Yours sincerely,

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Trustee  
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