



WHF's 9th Annual Women's Heart Week Event

2003 Host: Robert Wood Johnson University Hospital, New Brunswick, NJ



Platinum Sponsor - \$10,000

- **Eight weeks in advance of Feb 1 event**, approximately 100,000 area individuals will see your company's name and logo listed on 7 displays throughout the Robert Wood Johnson University Hospital, at participating grocers, on diner placemats and on the womensheartweek.org website. Your company name and/or logo will be printed onto our specially designed anniversary placemat to be distributed to an estimated 500 patrons a day at Mastoris Diner located in Bordentown, NJ.
- You will receive a special invitation to Women's Heart Week kick-off event that will feature a prominent speaker and media coverage.
- Company name and/or logo will be placed on our website, which will contain a link to your company's website.
- Company will be presented with an award at opening ceremonies of Women's Heart Week in recognition of your support.
- Company name and/or logo will be listed as a "Platinum Sponsor" on Women's Heart Week specially designed stationery.
- Special invitation to "Dinner with Dr. Mehmet Oz" during Women's Heart Week – all area media is invited to attend.
- Various print/Public Relations opportunities will include your company and/or logo (i.e. posters, table tents, promo items, news ads).
- Remote broadcast by various radio stations the day/ week of the event.
- Recognition from the community for your outstanding commitment and partnership with Women's Heart Week.
- Vendor table at the Women's Heart Wellness Day Feb 1 event at RWJUH. (Skirted table. Please state if electricity needed).

Gold Sponsors - \$5,000

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- Your company name will be included in a variety of media promotions and will be recognized during opening ceremonies Feb 1.
- You will receive a special invitation to Women's Heart Week kick-off event that will feature a prominent speaker and media coverage.
- Recognition from the community for your outstanding commitment and partnership with Women's Heart Week.
- Vendor table at the Women's Heart Wellness Day Feb 1 event at RWJUH. (Skirted table. Please state if electricity needed).

Silver Sponsor - \$3,000

- **Eight weeks** in advance of **Feb 1 event**, your company's name will be listed on 7 displays throughout RWJUH.
- Your company name will be included in a variety of media promotions and will be recognized during opening ceremonies Feb 1.
- You will receive a special invitation to Women's Heart Week kick-off event that will feature a prominent speaker and media coverage.
- Community recognition for your business
- Vendor table at the Women's Heart Wellness Day Feb 1 event at RWJUH. (Skirted table. Please state if electricity needed).

Bronze Sponsor - \$1,500

- **Eight weeks** in advance of **Feb 1 event**, your company's name will be listed on 7 displays throughout RWJUH.
- Your company name will be included in a variety of media promotions.
- You will receive a special invitation to Women's Heart Week kick-off event that will feature a prominent speaker and media coverage.
- Community recognition for your business.
- Vendor table at the Women's Heart Wellness Day Feb 1 event at RWJUH. (Skirted table. Please state if electricity needed).

Corporate Sponsor / Friend of Women's Hearts - \$300

For a contribution of only \$300, you will be recognized as a supporter of this historic event. As a Women's Heart Week Corporate Sponsor or Friend, your name/company name will be displayed on a recognition heart at Robert Wood Johnson University Hospital. Your listing will be displayed for an eight-week period before, during and after the event where thousands of people will see your name. Where else can you get this type of exposure for only \$300 while helping to save lives?

— \$4,000 donation to underwrite 1,000 Healthy Hearts Handbooks or 1,000 Tote Bags.

— \$3,000 donation to underwrite 500 event Tees or 500 purple visors for women with risk factors for heart disease.

— \$1,000 donation to underwrite 1,000 Cards4Life Personal Medical File or 1,000 purple ribbon awareness pins.

— Underwrite/ in-kind donation - décor of Courtyard i.e. heart balloons, potted mums (*please deliver to RWJUH 7 a.m. Feb 1*)

— Contribute to Silent Auction. Item: _____ (*please send by Nov. 15*)

— Contribute to Raffle. Item: _____ (*please send by Nov. 15*)

— Contact us for a pledge/matching gift/endowment to help build the first **Women's Heart Wellness Center**.

Return Fax Form to 609.771.9427

RSVP by Oct 18, 2002. Kick-off Oct 22 at 3 pm at RWJUH

Name: _____ Company: _____

Address: _____ City: _____ State _____ Zip _____ Email _____

Charge to my: Visa MasterCard Amx Card No: _____

Name on Card _____ Exp Date _____ Purchase order # _____

Mail to: Women's Heart Foundation, PO Box 7827, W. Trenton, NJ 08628. Questions? Ph 609.771.9600. Email: admin@womensheartfoundation.org